

## “Tianmei’s World” Privacy Policy

This privacy policy will explain how our organisation uses the personal data we collect from you when you use our website. This includes: “Tianmei’s World” EP Consultancy, “Tianmei’s World” Brand and “Tianmei’s World” Academy.

We will refer to “Tianmei’s World” as Tianmei’s World for the purposes of this document.

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### What data do we collect?

Tianmei’s World collects the following data:

- Personal identification information (First name, last name, email address)

### How do we collect your data?

You directly provide Tianmei’s World with most of the data we collect. We collect data and process data when you:

- Subscribe to receive the Tianmei’s World newsletter
- Use or view our website via your browser’s cookies

### How will we use your data?

Tianmei’s World collects your data so that we can:

- Email you with Tianmei’s World newsletter

### How do we store your data?

Tianmei’s World securely stores your data on a database.

Tianmei’s World will keep your personal information data for the time you subscribe to the newsletter. Once this time period has expired, we will delete your data by removing your personal information from our database.

### What are your data protection rights?

Tianmei’s World would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

**The right to access** – You have the right to request Tianmei’s World for copies of your personal data. We may charge you a small fee for this service.

**The right to rectification** – You have the right to request that Tianmei’s World correct any information you believe is inaccurate. You also have the right to request Tianmei’s World to complete information you believe is incomplete.

**The right to erasure** – You have the right to request that Tianmei’s World erase your personal data, under certain conditions.

**The right to restrict processing** – You have the right to request that Tianmei’s World restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to Tianmei’s World processing of your personal data, under certain conditions.

**The right to data portability** – You have the right to request that Tianmei’s World transfer the data that we have collected to another organisation, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [tianmeisworld@outlook.com](mailto:tianmeisworld@outlook.com)

## What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit <https://www.allaboutcookies.org>

## How do we use cookies?

Tianmei’s World uses cookies in a range of ways to improve your experience on our website, including:

- Understanding how you use our website

## What type of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Essential – Tianmei’s World uses these cookies to enable core functionality such as security, verification of identity and network management.
- Marketing – Tianmei’s World uses these cookies to track advertising effectiveness to provide a more relevant service and deliver better ads to suit your interests.
- Functional – Tianmei’s World uses these cookies so that we recognise you on our website and remember your previously selected preferences. This could include what language you prefer and location you are in.

- Analytics – Tianmei’s World uses these cookies to help us to understand how visitors interact with our website, discover errors and provide a better overall analytics.

### How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### Privacy policies of other websites

The Tianmei’s World website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

### Changes to our privacy policy

Tianmei’s World keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 16th October 2020.

### How to contact us

If you have any questions about Tianmei’s World’s privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [tianmeisworld@outlook.com](mailto:tianmeisworld@outlook.com)

### How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Tianmei’s World has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner’s Office.

Email: [casework@ico.org.uk](mailto:casework@ico.org.uk)

Telephone Number: 0303 123 1113